

Avenue East a luxury gem in RHA's crown

Residential Homes of America, Inc. has announced record sales volume and revenue for 2007, driven in part by the spectacular success of its Avenue East luxury condominium community located on Chicago's new Platinum Coast, just steps off Michigan Avenue.

RHA closed 240 homes for a record \$104 million dollars in revenue for 2007. The company closed a record 101 homes at Avenue East in just 75 days last fall and still has a very limited number of homes remaining for sale at this community, most with immediate occupancy.

Avenue East is a 27-story pet-friendly luxury condominium building with 133 total homes. The remaining condominiums are mostly two-bedroom and two-bedroom plus den floor plans.

Prices for the remaining homes start in the upper-\$300,000s. Visitors can request tours of completed homes from the sales center. More information can be found at www.avenueeastcondo.com

"2007 was an amazing year for us and we're exceedingly proud to be celebrating our 22nd year in business in spectacular form with lots of exciting things on the horizon.

"At Avenue East, we had by



Avenue East condominiums are just steps off Michigan Avenue on Chicago's Platinum Coast.

all accounts what would be considered a blockbuster summer and fall, with 101 homes closed in just 75 days and the building just shining

in all its glory and bustling with new residents," said Ann Danner, president and owner of Residential Homes of America, Inc. (RHA).

After a whirlwind 2007, there are approximately 22 condominiums remaining for sale at Avenue East. Homes are available on floors 9 through 23, with most homes available for immediate occupancy. Most of the final floor plans are two bedroom or two bedroom with den layouts. Prices range from the upper-\$300s to the upper \$900s. Indoor parking is also available, starting at \$50,000.

During the final closeout of homes at Avenue East, RHA is offering buyers some attractive incentives, including \$5,000 to be used toward closing costs. Complete details are available at the sales center.

The final homes at Avenue East include "Avenue" homes that range in size from 1,390 to 1,716 square feet, with "Tower" homes ranging from 1,100 to 1,716 square feet.

Both series feature fully applianced kitchens with a GE Profile 22-cubic foot side-by-side refrigerator, microwave, self-cleaning range, dishwasher and disposal. Beautiful granite counters, deluxe cabinets and hardwood floors are additional highlights.

Luxury master baths feature marble floors, surrounds and vanity tops along with a soaking tub. Hall baths have

ceramic tile floors and surrounds with solid surface vanity tops.

"A big part of Avenue East's stunning success is the absolutely perfect location of the building. It is easily accessible from the expressways or Lake Shore Drive and is just steps from Michigan Avenue and Navy Pier. There have been many buyers who own a home in the suburbs and who have purchased a condominium at Avenue East for use on the weekends, as their home-away-from-home in the city," Danner said.

Avenue East is three blocks from both Lake Michigan and Navy Pier, a short walk to Millennium Park and Grant Park and just minutes from the River North Art Gallery District. As part of the growing new Platinum Coast, Avenue East is also surrounded by incredible restaurants, world-class shopping and extraordinary nightlife.

The 'Avenue Club' also features a catering kitchen and a surround-sound theater for entertaining in style. Avenue East even showcases a multi-level green roof spanning 6,000 square feet with a landscaped terrace and sun deck that offers breathtaking views of the city skyline.

Additional deluxe building

amenities include a 24-hour doorman and 24/7 maintenance and management teams. Three high-speed elevators allow quick access to all floors. Individual storage space is also provided for every condominium.

Residential Homes of America, Inc. has been recognized for the highest standards of quality and integrity with the Diamond Builder Designation from the Home Buyers Warranty Corporation for its superior workmanship and spotless claims record. RHA is the only homebuilder in Illinois to receive the coveted award, which is a one-time only, lifetime award given only to those builders who have demonstrated at least a five year track record of offering the highest standards of construction, design and customer service in their markets based on strict criteria.

Avenue East is located at 160 E. Illinois, just off north Michigan Avenue in downtown Chicago. The sales center is open from 9 a.m. to 1 p.m. Monday through Friday, Saturday from 10 a.m. to 1 p.m. and Sunday from 11 a.m. to 1 p.m.

For more information, call (1-312) 836-0160 or visit AvenueEastCondo.com or rha.com.